

Clare Xie

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Objective	User Experience Designer/Researcher To explore and design the relationship between Technology and Human living in an innovative and collaborative way	
Education	2007-2009 Carnegie Mellon University School of Computer Science Human-Computer Interaction Institute 2001-2005 Xi'an Jiaotong University School of Mechanical Engineering Industrial Design Department	
Project Experience	August 2007-August 2009 Master student in HCI, CMU	Carnegie Mellon University Pittsburgh, PA
	<ul style="list-style-type: none">▪ Nokia Posti: contextual messaging system for user's cross-platform multi-media sharing Responsibility: User Research Lead<ul style="list-style-type: none">○ Lead user research methodology and conducting the user studies○ Lead data analysis, create research report and deliverables○ Help creating use cases and prototype design○ lead iterative prototype-testing and final-prototype usability testingProject website: http://www.hcii.cmu.edu/M-HCI/2009/Nokia/index.html▪ API Usability Research for SAP Responsibility: Research Assistant<ul style="list-style-type: none">○ Usability testing and data analysis○ Information architecture redesign and prototypingPaper published:<ul style="list-style-type: none">○ "Improving Documentation for eSOA APIs Through User Studies", <i>Second International Symposium on End User Development (IS-EUD'2009)</i>○ "Usability Challenges for Enterprise Service-Oriented Architecture APIs", <i>2008 IEEE Symposium on Visual Language and Human-Centric Computing, VL/HCC'08</i>.▪ SASyLF: An educational proof assistant for language and logic meta-theory (plug-in in Eclipse) Responsibility: Research Assistant<ul style="list-style-type: none">○ Design and implement the application: (1st distribution published: http://www.cs.cmu.edu/~aldrich/SASyLF/eclipse)○ Iterative user study design and conducting○ Data analysis and paper publishing (on-going)▪ WikiTrials for Allegheny General Hospital in Pittsburgh Responsibility: conducting contextual inquiry, heuristic evaluation, redesigns (contextual design), prototyping of the new system (by Flash) and evaluate the new system (cognitive evaluation)▪ People Finder for Facebook Responsibility: Interface redesign, experiment design, data analysis and report	
	Jan 2007-Jun 2007 User Experience Researcher	Asentio Design Shanghai, China
	<ul style="list-style-type: none">▪ Clients include Nokia Siemens, Sony, Flir and BMCC▪ Responsibility: user study (interview, diary study, questionnaire, use case, probes), usability test (lab based), interaction design (workflow), design workshop, user experience framework consulting.	
	March 2005-May 2006 User Experience Designer	Shanghai ETU Interface-Design Co. Shanghai, China
	<ul style="list-style-type: none">▪ HP user-interface usability test: Touch UI/Aio/Pi: Apr. 2006 – May. 2006 Responsibility: conducting the user study as moderator▪ Simcom cell-phone Usability test in SDI platform: Mar. 2006 – Apr. 2006 Responsibility: design & conduct the user study, user recruitment, data-analyzing and presenting;▪ NEC mobile phone usability test (72 users for 6 phones): Oct. 2005 – Dec. 2005 Responsibility: lab setting, user recruiting, study design, conducting (72 users in 3 weeks) as moderator, data analyzing and reporting;▪ Usability test and Page revision for China Alibaba: Sept. 2005 – Oct. 2005 Responsibility: Proposal, design and conduct user study, data analyzing and presenting;	

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- **Revision of Kids Channel for Sina:** Sept. 2005 – Oct. 2005
Responsibility: Proposal, user interview, questionnaire design, executing and presentation;
 - **UTstartcom TV top-box project:** Apr. 2005 – Mar. 2005
Responsibility: focus group, questionnaire design
 - **Questionnaire online system, Taobao & ebay:** Apr.2005 – Mar. 2005
Responsibility: Questionnaire system design, data analyzing

 - **Others: build up an online database of case studies in user research:** July. 2005~
 - Standardization the process of the usability test and user research, including documents and delivery samples;
 - Usability testing in three fields: cell-phone, business website and home appliance;
 - Comparisons between the intercultural usability testing and the local testing;

Skills

Programming: Action script (Flash, Flex), Core Java, SWT.

Design: Illustrator, Photoshop, Flash, Rhino, Premiere

Statistical analysis: SPSS, Excel, JMP

User research: usability test (think aloud), contextual inquiry, heuristic evaluation, cognitive walkthrough, in-depth interview, questionnaire design, focus group, use case, diary study, persona, culture probe...

Awards

2005- Outstanding Graduation Thesis, "User interface Investigation & Usability Test between Taobao and eBay";

2004- New Design & Structure Award in First Mechanical Science & Technology Festival in Xi'an Jiaotong University;

2004-The 2nd Grade Scholarship;

2004-Outstanding Student for 2003-2004 academic year;

2003- Awards of Excellent Work in 2nd Zhonglian Cup Furniture Design Competition in Shan'xi Province;

2003-The 2nd Grade Scholarship, Progressive Scholarship;

2003-The Outstanding Student Cadre in Xi'an Jiaotong University;

2002-3rd Grade Award in 1st Zhonglian Cup Furniture Design Competition in Shan'xi Province;

Languages

English, Mandarin Chinese, Shanghainese

Hobbies

Badminton, Go, Animation
