

OBJECTIVE Experienced copywriter with proven expertise in web content development, SEO marketing, social media networking, blogging and public relations seeking a rewarding professional opportunity.

EDUCATION **Master of Arts, Professional Writing**
Carnegie Mellon University, Pittsburgh, PA
(expected December 2009)

Bachelor of Arts, Communications
Concentration: Telecommunications Management
Ohio University, Athens, OH

PROFESSIONAL WRITING EXPERIENCE **Freelance Copywriter:** 2002-present
Smartsearch Marketing
Sony BMG
The Ogilvy Group
Secondlife Computers

Giant Eagle
American Signature
YRB magazine
Carnegie Mellon Today

Partner with various clients to create dynamic copy that achieves optimal marketing and sales results.
Complete extensive research and draft: press releases, sales collateral, web content, SEO writing, social media releases, blogs, corporate correspondence, voice over scripts, transcription and publicity materials.

Copywriter: 2004- 2005 New York, NY
The Execu | Search Group

Concepted and created copy for firm's website and printed materials. Assisted in website maintenance, ensuring consistency and accuracy. Drafted partner/director bios and internal training materials. Contributed to the development of marketing and promotional efforts. Tracked and clipped press clips. Assisted with candidate correspondence.

RELATED EXPERIENCE 2009- Writing Intern:Tepper School at Carnegie Mellon University
2005-2006 Recruiting Coordinator:Hyperion Brookfield Asset Management, Inc.
2002 Production Intern: Mint Leaf Productions, New York, NY
2001 Intern: The National Assembly of Wales, Cardiff Wales

COMPUTER SKILLS MS Office Suite Illustrator
MAC OS InDesign

ACTIVITIES Information Architecture Institute, Member
Pittsburgh Black Media Federation, Member
Public Relations Society of America, Member