

**The Process to the Press: Understanding College Print Publications**  
**Homework #1: Due Jan. 26, 2012**

Publication name:

University name:

What is the format and frequency of publication?

What sections does the publication have?

What sorts of things are covered?

Does anything in the publication's design strike you?

What staff positions are there? How is the staff organized?

What is the website like? How are the print publication and the website tied together?

What attracts you to this publication?

What turns you away from this publication?

**Bonus Questions:**

How is the publication's production process organized?

How is the publication financed?

Who on the staff is paid? How much?