

Carlee Joe-Wong

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Education

Ph.D. Applied and Computational Mathematics, Princeton University 2016
M.A. Applied and Computational Mathematics, Princeton University 2013
A.B. Mathematics, Princeton University (*magna cum laude*) 2011
Certificate in Applied and Computational Mathematics
Phi Beta Kappa Society

Professional Experience

Assistant Professor of Electrical and Computer Engineering 2016–present
Carnegie Mellon University
Co-Founder and Director of Research (2013–2014) 2012
DataMi, named a startup-to-watch by Forbes in 2014.

Honors and Awards

Porter Ogden Jacobus Fellow 2015–2016
The fellowship, awarded to four students each year, is the highest honor awarded by the Graduate School at Princeton.
INFORMS ISS Design Science Award 2014
For my research on smart data pricing.
Artiman B.E.T.A. member 2014
I was one of 12 students invited to join the B.E.T.A. (Biology, Economics, Technology, Arts) network, which recognizes student innovators who have the potential to become entrepreneurs and founders.
IEEE INFOCOM Best Paper Award 2012
Multi-Resource Allocation: Fairness-Efficiency Tradeoffs in a Unifying Framework
National Defense Science and Engineering Graduate Fellow (NDSEG) 2011 – 2013
The fellowship covers tuition and living expenses for three years of graduate study.
National Science Foundation Graduate Fellowship (declined to accept NDSEG) 2011
The fellowship covers tuition and living expenses for three years of graduate study.

Princeton Graduate School Centennial Fellow 2011-2016

The fellowship, awarded to select entering PhD students, provides an annual stipend premium.

George B. Wood Legacy Junior Prize for the Class of 2011 2010

The prize, awarded annually to two students at the beginning of their senior year, recognizes an exceptional academic record as a junior at Princeton University.

Teaching Experience

Network Economics and Resource Allocation, CMU Silicon Valley Fall 2016

Ph.D.-level seminar course that I taught and developed.

Networks: Friends, Money, and Bytes, Princeton University Fall 2014

Assistant in Instruction for Prof. Mung Chiang.

Mathematical Neuroscience, Princeton University Fall 2012

Assistant in Instruction for Prof. Phil Holmes.

Numerical Methods, Princeton University Fall 2012

Assistant in Instruction for Prof. Bart Vandereycken.

Mentoring Experience

Laura Tociu 2015

Independent research on molecular optimal control.

Katelyn Lesse (Princeton Class of 2015, now at Betterment) 2014–2015

Senior thesis research on distributed storage systems.

Saaketh Krosuri and Ilse Sweldens 2013

Summer internship projects at DataMi.

Jasika Bawa (Princeton Class of 2012, now at Microsoft) 2012

Senior independent research on mobile data plans.

Publications

Books and Book Chapters

C. Joe-Wong, L. Zheng, S. Ha, S. Sen, C. W. Tan and M. Chiang, Smart Data Pricing in 5G Systems, to appear in *Emerging Technologies for 5G Wireless Systems*, Cambridge University Press, 2017.

C. Joe-Wong, S. Ha, Z. Liu, F. M. F. Wong and M. Chiang, Mind Your Own Bandwidth, to appear in *Fog for 5G and IoT*, Wiley, 2016.

S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, Human Factors in Smart Data Pricing, in *Smart Data Pricing*, Wiley, 2014.

S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, eds., *Smart Data Pricing*, Wiley, 2014.

S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, Smart Data Pricing (SDP): Economic Solutions to Network Congestion, in *SIGCOMM eBook on Recent Advances in Networking*, Volume 1, 2013.

Journal Articles

- Y. Im, **C. Joe-Wong**, S. Ha, S. Sen, T. Kwon and M. Chiang, AMUSE: Empowering Users for Cost-Aware Offloading with Throughput-Delay Tradeoffs, *IEEE Transactions on Mobile Computing*, May 2016.
- S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, Smart Data Pricing: Using Economics to Manage Network Congestion, *Communications of the ACM*, December 2015.
- C. Joe-Wong**, I. Kamitsos and S. Ha, Inter-Datacenter Job Routing and Scheduling with Variable Costs and Deadlines, *IEEE Transactions on Smart Grid*, November 2015.
- C. Joe-Wong**, T.-S. Ho and H. Rabitz, On Choosing the Form of the Objective Functional for Optimal Control of Molecules, *Journal of Mathematical Chemistry*, September 2015 (letter to the editor).
- C. Joe-Wong**, T.-S. Ho, H. Rabitz and R. Wu, Topology of Classical Molecular Optimal Control Landscapes for Multi-Target Objectives, *Journal of Chemical Physics*, April 2015.
- C. Joe-Wong**, S. Sen and S. Ha, Offering Supplementary Network Technologies: Adoption Behavior and Offloading Benefits, *IEEE/ACM Transactions on Networking*, April 2015.
- S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, Pricing Data: A Look at Past Proposals, Current Plans, and Future Trends, *ACM Computing Surveys*, February 2014.
- C. Joe-Wong**, S. Sen, T. Lan and M. Chiang, Multi-Resource Allocation: Fairness-Efficiency Tradeoffs in a Unifying Framework, *IEEE/ACM Transactions on Networking*, December 2013.
- C. Joe-Wong**, T.-S. Ho, R. Long, H. Rabitz and R. Wu, Topology of Classical Molecular Optimal Control Landscapes in Phase Space, *Journal of Chemical Physics*, March 2013.
- A. M. S. Palanca, S.-L. Lee, L. E. Yee, **C. Joe-Wong**, L. A. Trinh, E. Hiroyasu, M. Husain, S. E. Fraser, M. Pellegrini and A. Sagasti, New Transgenic Reporters Identify Somatosensory Neuron Subtypes in Larval Zebrafish, *Developmental Neurobiology*, February 2013.
- S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, Incentivizing Time-Shifting of Data: A Survey of Time-Dependent Pricing for Internet Access, *IEEE Communications Magazine*, November 2012.
- C. Joe-Wong**, S. Sen, S. Ha and M. Chiang, Optimized Day-Ahead Pricing for the Smart Grid with Device-Specific Scheduling Flexibility, *IEEE Journal on Selected Areas in Communications*, July 2012.

Conference Papers

- Z. Huang, M. Weinberg, L. Zheng, M. Chiang and **C. Joe-Wong**, Discovering Valuations and Enforcing Truthfulness in a Deadline-Aware Scheduler, to appear in *IEEE INFOCOM 2017*.
- P. Rahimzadeh, **C. Joe-Wong**, K. Shin, Y. Im, J. Lee and S. Ha, SVC-TChain: Incentivizing Good Behavior in Layered P2P Video Streaming, to appear in *IEEE INFOCOM 2017*.
- L. Zheng, **C. Joe-Wong**, J. Chen, C. G. Brinton, C. W. Tan and M. Chiang, Economic Viability of a Virtual ISP, to appear in *IEEE INFOCOM 2017*.
- C. Joe-Wong**, Y. Im, K. Shin and S. Ha, A Performance Analysis of Incentive Mechanisms for Cooperative Computing, *IEEE ICDCS 2016*.
- L. Zheng, **C. Joe-Wong**, C. Brinton, C. W. Tan, S. Ha and M. Chiang, On the Viability of a Cloud Virtual Service Provider, *ACM SIGMETRICS 2016*.

- L. Zheng, **C. Joe-Wong**, C. W. Tan, M. Chiang and X. Wang, How to Bid the Cloud, *ACM SIGCOMM 2015*.
- K. Shin, **C. Joe-Wong**, S. Ha, Y. Yi, I. Rhee and D. Reeves, T-Chain: A General Incentive Scheme for Cooperative Computing, *IEEE ICDCS 2015*.
- F. M. F. Wong, **C. Joe-Wong**, S. Ha, Z. Liu and M. Chiang, Improving User QoE for Residential Broadband: Adaptive Traffic Management at the Network Edge, *IEEE/ACM IWQoS 2015*.
- C. Joe-Wong**, S. Ha and M. Chiang, Sponsoring Mobile Data: An Economic Analysis of the Impact on Users and Content Providers, *IEEE INFOCOM 2015*.
- L. Zheng, **C. Joe-Wong**, C. W. Tan, S. Ha and M. Chiang, Secondary Markets for Mobile Data: Feasibility and Benefits of Traded Data Plans, *IEEE INFOCOM 2015*.
- J. Chung, **C. Joe-Wong**, S. Ha, J. W.-K. Hong and M. Chiang, CYRUS: Towards Client-Defined Cloud Storage, *EuroSys 2015*.
- C. Joe-Wong**, S. Sen, S. Ha and M. Chiang, Do Mobile Data Plans Affect Usage? Results from a Pricing Trial with ISP Customers, *PAM 2015*.
- S. Sen, **C. Joe-Wong**, S. Ha, J. Bawa and M. Chiang, When the Price Is Right: Enabling Time-Dependent Pricing of Broadband Data, *ACM SIGCHI 2013*.
- C. Joe-Wong**, S. Sen and S. Ha, Offering Supplementary Wireless Technologies: Adoption Behavior and Offloading Benefits, *IEEE INFOCOM 2013*.
- Y. Im, **C. Joe-Wong**, S. Ha, S. Sen, T. Kwon and M. Chiang, AMUSE: Empowering Users for Cost-Aware Offloading with Throughput-Delay Tradeoffs, *IEEE INFOCOM 2013* (mini-conference).
- S. Ha, S. Sen, **C. Joe-Wong**, Y. Im and M. Chiang, TUBE: Time-Dependent Pricing for Mobile Data, *ACM SIGCOMM 2012*.
- C. Joe-Wong**, S. Sen, T. Lan and M. Chiang, Multi-Resource Allocation: Fairness-Efficiency Tradeoffs in a Unifying Framework, *IEEE INFOCOM 2012*.
- S. Ha, **C. Joe-Wong**, S. Sen and M. Chiang, Pricing by Timing: Innovating Broadband Data Plans, *SPIE-OPTO Broadband 2012* (invited paper).
- C. Joe-Wong**, S. Ha and M. Chiang, Time-Dependent Broadband Pricing: Feasibility and Benefits, *IEEE ICDCS 2011*.

Workshop Papers, Demos, and Posters

- S. Sen, **C. Joe-Wong**, S. Ha and M. Chiang, Time-Dependent Pricing in Mobile Data Plans: Results from a Field Deployment in Alaska, *WITS (Workshop on Internet Technologies and Systems) 2016*.
- Y. Wang, **C. Joe-Wong** and S. Sen, Congestion Externalities, Content Exclusivity, and Internet Fragmentation, *WITS (Workshop on Internet Technologies and Systems) 2016* (poster).
- L. Zheng and **C. Joe-Wong**, Understanding Rollover Data, *Smart Data Pricing Workshop 2016*.
- C. Joe-Wong** and S. Sen, Pricing the Cloud: Resource Allocations, Fairness, and Revenue, *WITS (Workshop on Internet Technologies and Systems) 2013*.
- M.-J. Sheng, **C. Joe-Wong**, S. Ha, F. M. F. Wong and S. Sen, Smart Data Pricing: Lessons from Trial Planning, *Smart Data Pricing Workshop 2013*.

S. Sen, **C. Joe-Wong** and S. Ha, Economics of Shared Data Plans, *WITS 2012*.

S. Ha, S. Sen, **C. Joe-Wong**, R. Rill and M. Chiang, Demo: Enabling Mobile Time-Dependent Pricing, *ACM MobiSys 2012*.

S. Ha, S. Sen, **C. Joe-Wong**, J. Mifkovich, R. Rill, Y. Im, D. Butnariu, J. Bawa and M. Chiang, Demo: Pricing by Timing for Mobile Data, *IEEE INFOCOM 2012*.

C. Joe-Wong, S. Ha, S. Sen and M. Chiang, TUBE: Pricing by Timing, poster session at New York Computer Science and Economics Day, September 2011.

S. Ha, S. Sen, **C. Joe-Wong** and M. Chiang, TUBE Trials: Pricing by Timing, NECA (National Exchange Carrier Association) EXPO 2011.

C. Joe-Wong, S. Ha and M. Chiang, Time-Dependent Broadband Pricing, *ITA (Information Theory and Applications) Workshop 2011*.

Patent Applications

M. Chiang, S. Ha, **C. Joe-Wong**, J. Shantigram and W. Sweldens, System and Method for Scheduling Mobile Data during a Spectrum Valley, U.S. Patent Application #14/575550, filed December 2014.

M. Chiang, S. Ha, **C. Joe-Wong**, H. S. Saluja, J. Shantigram and W. Sweldens, Client-Side Inference of Wireless Network States, U.S. Patent Application #14/477464, filed September 2014.

M. Chiang, S. Ha, S. Sen and **C. Joe-Wong**, System and Method for Variable Pricing of Data Usage, U.S. Patent Application #13/916525, filed June 2013.

M. Chiang, **C. Joe-Wong**, S. Ha and S. Sen, System and Methods for Time Dependent Internet Pricing, U.S. Patent Application #13/780941, filed February 2013.

Academic Service

Co-Chair; Sixth Workshop on Smart Data Pricing 2017
Co-located with IEEE INFOCOM.

Co-Chair; Wireless of the Students, by the Students, and for the Students (S³) Workshop 2014
Co-located with ACM MobiCom.

TPC member; Second, Third, Fourth, and Fifth Workshops on Smart Data Pricing 2013–16
Co-located with IEEE INFOCOM.

TPC member; ACM MobiHoc 2017

Reviewer for: IEEE/ACM Transactions on Networking, IEEE Journal on Selected Areas in Communications, IEEE Transactions on Information Theory, ACM Transactions on Modeling and Performance Evaluation of Computing Systems, ACM Transactions on Internet Technology, IEEE Transactions on Automatic Control, IEEE Transactions on Smart Grid, IEEE Communications Letters, IEEE Transactions on Wireless Communications, IEEE Transactions on Mobile Computing, ICNP, ICIS, IEEE SECON, IEEE GLOBECOM, EURO-PAR, IEEE PIMRC, IEEE IPCCC, IEEE VTC.

Invited Talks and Panels

Junior Faculty Panel	2016
Rising Stars in EECS Workshop, hosted by CMU	
Smart Data Pricing: Incentives in Network Resource Allocation	2016
ECE Department Seminar, Carnegie Mellon University	
Smart Data Pricing: From Mathematical Theory to a Startup Company	2016
Program for Women and Mathematics, Institute for Advanced Study and Princeton University	
Understanding Fairness in Multi-Resource Allocation	2016
University of Pennsylvania (Wharton); Cornell University; Stanford Graduate School of Business	
Smart Data Pricing	2015, 2016
Purdue University; University of Waterloo; Johns Hopkins University; Georgia Institute of Technology; University of California, San Diego; Carnegie Mellon University; Massachusetts Institute of Technology; Duke University; University of Pennsylvania; Rice University; Arizona State University; University of Illinois, Urbana-Champaign; University of Southern California	
Optimal Control Landscapes for Molecules Described by Classical Mechanics	2015
Multidisciplinary Research Seminar, Princeton University	
An Economic Look at Sponsoring and Trading Mobile Data	2015
Alcatel-Lucent Bell Labs	
Valuation for High-Tech Startups Panel	2015
Princeton University Keller Center	
Sponsored Data and Net Neutrality	2015
Chinese University of Hong Kong Workshop on Network Optimization and Economics	
Whom to Charge: Open Toll-free and Zero-rating	2015
SDP Industry Forum Panel, Princeton, NJ, USA	
Multi-Resource Allocation: Fairness, Efficiency, and Applications	2015
Korea Advanced Institute of Science and Technology; Cornell University; University of California, Los Angeles; University of Southern California; California Institute of Technology	
Industry-Academia Panel at the Third International Workshop on Smart Data Pricing	2014
Fairness in the Cloud: A Framework for Multi-Resource Allocation	2014
Princeton University (guest lecture)	
Smart Data Pricing	2013 and 2014
Princeton University (guest lecture)	
Smart Data Pricing	2012
Time Warner Cable/NYC Media Labs Research Summit	
Pricing Complementary Wireless Technologies	2012
PACM Graduate Student Seminar, Princeton University	

Multi-Resource Allocation: Fairness-Efficiency Tradeoffs in a Unifying Framework 2012
NEC Labs; Applied Communication Sciences; Princeton University

TUBE: Pricing by Timing 2011
Princeton University Keller Center Innovation Forum

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<http://www.andrew.cmu.edu/user/cjoewong/CV.pdf>