# Market-making with Search and Information Frictions 

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## Liquidity in Financial Markets

OTC markets are changing: reduced trading frictions \& increased transparency

- policy: OTC markets $\rightarrow$ centralized exchanges, required disclosure of trades (TRACE)
- technology: faster/easier for traders to receive quotes \& dealers to aggregate information

How will these changes impact liquidity?

A common metric for liquidity: Bid-ask spreads

- More generally, non-linear pricing or the price impact of trade


## Asymmetric Information + Search

Two prominent theories provide stark predictions:
(1) Asymmetric information: investors know more about asset than dealers

- See, e.g., Glosten-Milgrom
- Prediction: more transparency $\Rightarrow$ narrower spreads
(2) Search frictions: dealers have market power, investors trade infrequently
- See, e.g., Duffie-Garleanu-Pedersen
- Prediction: faster trading $\Rightarrow$ narrower spreads

Do changes in trading frictions mitigate or exacerbate informational frictions?

Are these stark predictions true when both frictions are present?

Challenge: existing literature (theory \& empirical) studies two frictions in isolation

Hard to answer without a unified framework

## This Paper

Develop a unified framework of a dynamic asset market with:
(1) search frictions and market power
(2) asymmetric information
where dealers learn over time from market-wide trading activity

Show that interaction $\Rightarrow$ conventional wisdom does not hold

Focus: reducing search frictions can lead to wider bid-ask spreads

- Static effect: search frictions $\downarrow \Rightarrow$ intertemporal competition $\uparrow \Rightarrow$ spreads $\downarrow$ (DGP)
- Dynamic effect: search frictions $\downarrow \Rightarrow$ learning slows $\Rightarrow$ spreads eventually $\uparrow$ (GM)


## Additional contributions:

- New tradeoffs shed light on ambiguous empirical findings effects of reduced trading frictions
- Model useful for anticipating impact of regulations that reduce info or trading frictions


## Literature

## Market-making with asymmetric information

- "Small" informed traders, dealers learn from individual trades: Glosten-Milgrom(1985), ...
- "Large" informed trader, dealers learn from aggregate trade: Kyle(1985),...
- This paper: "small" informed traders, dealers learn from aggregate trade, search \& market power


## Market-making with search frictions

- Full info: Duffie, Garleanu \& Pedersen(2005), Lagos \& Rocheteau(2009)...
- Private info, private values: Spulber(1996), Lester, Rocheteau \& Weill (2015)...
- This paper: private information about common values (adverse selection), learning


## Decentralized trading with adverse selection

- Idiosyncratic: Inderst(2005), Guerrieri-Shimer-Wright(2010), Camargo \& Lester(2014), Lauermann \& Wolinsky(2016), Kim (2017)...
- Aggregate: Wolinsky(1990), Blouin \& Serrano(2001), Duffie, Malamud \& Manso(2009), Golosov, Lorenzoni \& Tsyvinski(2014)...
- This paper: Learning from market-wide activity, effect of info frictions on bid-ask spread
the economic environment
- Discrete time, infinite horizon
- A market for a single asset, quality (state of the world) is either I or $h$
- A continuum of traders
- can hold $q \in\{0,1\}$ units of the asset
- measure $N_{q}^{e}$ of new traders with $q$ assets enter each period
- all traders exit market with probability $1-\delta$ in each period
- traders have private info about asset quality + their own preferences
- A continuum of dealers
- can hold unrestricted positions (long or short)
- don't know asset quality, but learn from trading activity


## Preferences

Given state of world $j \in\{I, h\}$,

- trader $i$ who owns an asset receives:
- flow payoff $\omega_{t}+\varepsilon_{i, t}$ per period
- terminal payoff $c_{j}$ upon exit, with $c_{h}>c_{l}$
with
- $\omega_{t} \sim F(\omega)=$ market-wide liquidity shock, mean zero, iid over time
- $\varepsilon_{i, t} \sim G(\varepsilon)=$ idiosyncratic liquidity shock, mean zero, iid over time
- For each unit he holds, dealer receives:
- payoff $v_{j}$, with $v_{h}>v_{l}$
- no liquidity shocks


## Search, Prices, and Trade

Each period, trader meets stochastic number $n \in\{0,1,2\}$ of dealers
$\operatorname{Prob}($ meet $n \geq 1$ dealer $)=\pi$

Conditional on meeting at least one dealer,

- $\operatorname{Prob}($ meet $n=1$ dealer $)=\alpha_{m}$ ("monopolist meeting")
- $\operatorname{Prob}($ meet $n=2$ dealer $)=\alpha_{c}$ ("competitive meeting")

Dealers observe number of competing dealers but not asset quality/trader preferences

- offer to buy at bid price $B_{t}^{k}$, sell at ask price $A_{t}^{k}$ for $k \in\{c, m\}$
- trader accepts or rejects.
- if she rejects, no trade occurs in that period.


## Information and Learning

After trades occur in each period, dealers observe total trading volume

Two sources of uncertainty for dealers:
(1) asset quality: common value
(2) aggregate liquidity shock: private value
$\Rightarrow$ volume is a noisy signal about asset quality

Dealers are informationally small and all have common beliefs

- Beliefs summarized by $\mu_{t} \equiv \operatorname{Prob}_{t}(j=h)$


# optimal behavior and equilibrium 

## Traders' Optimal Behavior

Let

- $W_{j, t}^{q} \equiv$ value of owning $q \in\{0,1\}$ units of quality $j \in\{I, h\}$ asset at $t$
- $R_{j, t}=W_{j, t}^{1}-W_{j, t}^{0} \equiv$ reservation value at $t$ when quality is $j \in\{I, h\}$

Given bid and ask prices $\left(B_{t}^{k}, A_{t}^{k}\right), k \in\{m, c\}$, and shocks $\left(\varepsilon_{i, t}, \omega_{t}\right)$,

- Owner should sell if $\varepsilon_{i, t}$ sufficiently small, hold otherwise:

$$
B_{t}^{k}+W_{j, t}^{0} \geq \varepsilon_{i, t}+\omega_{t}+W_{j, t}^{1}
$$

- Non-owner should buy if if $\varepsilon_{i, t}$ sufficiently large, do nothing otherwise:

$$
-A_{t}^{k}+\varepsilon_{i, t}+\omega_{t}+W_{j, t}^{1} \geq W_{j, t}^{0}
$$

## Traders' Optimal Behavior

- Owner $i$ sells in a $k$ meeting iff

$$
\epsilon_{i, t} \leq \epsilon_{j, t}^{k} \equiv B_{t}^{k}-R_{j, t}-\omega_{t}
$$

- Non-owner $i$ buys in a $k$ meeting iff

$$
\epsilon_{i, t} \geq \bar{\epsilon}_{j, t}^{k} \equiv A_{t}^{k}-R_{j, t}-\omega_{t}
$$

- Reservation values satisfy

$$
R_{j, t}=(1-\delta) c_{j}+\delta \mathbb{E}\left[R_{j, t+1}\right]+\delta \pi \mathbb{E}[\underbrace{\Omega_{j, t+1}}_{\text {Net option value }}]
$$

where

$$
\Omega_{j, t}=\sum_{k=c, m} \alpha^{k}[\underbrace{\max \left\{B_{t}^{k}-R_{j, t+1}-\omega_{t}-\varepsilon_{i, t}, 0\right\}}_{\text {option to sell }}-\underbrace{\max \left\{-A_{t}^{k}+R_{j, t+1}+\omega_{t}+\varepsilon_{i, t}, 0\right\}}_{\text {option to buy }}]
$$

## Aggregate Positions

$N_{j, t}^{q}=$ measure of traders holding $q \in\{0,1\}$ units of asset when quality is $j \in\{I, h\}$

$$
\begin{aligned}
& N_{j, t+1}^{1}=\delta\{N_{t}^{1}[\underbrace{1-\pi}_{\text {no meeting }}+\underbrace{\pi\left(1-\sum_{k=c, m} \alpha^{k} G\left(\underline{\varepsilon}_{j, t}^{k}\right)\right)}_{\text {meeting, no sell }}]+N_{t}^{0} \pi(1-\underbrace{\left.\sum_{k=c, m} \alpha^{k} G\left(\bar{\varepsilon}_{j, t}^{k}\right)\right)}_{\text {meet \& buy }}\}+N_{1}^{e} \\
& N_{j, t+1}^{0}=\delta\left\{N_{t}^{1} \pi \sum_{k=c, m} \alpha^{k} G\left(\underline{\varepsilon}_{j, t}^{k}\right)+N_{t}^{0}\left[1-\pi+\pi \sum_{k=c, m} \alpha^{k} G\left(\bar{\varepsilon}_{j, t}^{k}\right)\right]\right\}+N_{0}^{e}
\end{aligned}
$$

Dealers observe past volume and (know $N_{q}^{e}$ )
$\Rightarrow$ they know $N_{t}^{q}$ when setting $\left(B_{t}^{k}, A_{t}^{k}\right)$.

## Monopolist Dealer's Prices

Dealer with a captive customer chooses $\left(A_{t}^{m}, B_{t}^{m}\right)$ to maximize

$$
\mathbb{E}_{j, \omega}\left[\frac{N_{t}^{0}}{N_{t}^{0}+N_{t}^{1}}\left(1-G\left(\bar{\varepsilon}_{j, t}^{m}\right)\right)\left(A_{t}^{m}-v_{j}\right)+\frac{N_{t}^{1}}{N_{t}^{0}+N_{t}^{1}} G\left(\varepsilon_{j, t}^{m}\right)\left(v_{j}-B_{t}^{m}\right)\right]
$$

Why? we find conditions s.t. no motive for experimentation, no benefit to waiting

- Pricing decision is static
- Sell (buy) choice unaffected by ask (bid) $\Rightarrow$ separates the bid/ask problems
- Aggregate positions known $\Rightarrow$ irrelevant for pricing, only beliefs $\mu_{t}$ matter

Key assumptions:

- Both traders and dealers are small, so take future beliefs as given
- Dealers can hold unrestricted positions, have deep pockets
- Support of shocks "large enough"

Under these conditions: market-wide info dominates learning from an individual meeting

## Monopolist Dealer's Prices (given beliefs $\mu_{t}$ )

As a result, optimal monopoly prices satisfy:

$$
A_{t}^{m}=\mathbb{E}_{j} v_{j}+\underbrace{\frac{1-\mathbb{E}_{j, \omega}\left[G\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}{\mathbb{E}_{j, \omega}\left[g\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}}_{\text {market power }}+\underbrace{\mu_{t}\left(1-\mu_{t}\right)\left(v_{h}-v_{l}\right) \frac{\mathbb{E}_{\omega}\left[g\left(\bar{\varepsilon}_{h, t}^{m}\right)-g\left(\bar{\varepsilon}_{l, t}^{m}\right)\right]}{\mathbb{E}_{j, \omega}\left[g\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}}_{\text {asymmetric information }}
$$

$$
B_{t}^{m}=\mathbb{E} v_{j}-\frac{\mathbb{E}_{j, \omega}\left[G\left(\underline{\varepsilon}_{j, t}^{m}\right)\right]}{\mathbb{E}_{j, \omega}\left[g\left(\underline{\varepsilon}_{j, t}^{m}\right)\right]}-\mu_{t}\left(1-\mu_{t}\right)\left(v_{h}-v_{l}\right) \frac{\mathbb{E}_{\omega}\left[g\left(\underline{\varepsilon}_{l, t}^{m}\right)-g\left(\underline{\varepsilon}_{h, t}^{m}\right)\right]}{\left.\mathbb{E}_{j, \omega}\left[g\left(\underline{\varepsilon}_{j, t}^{m}\right)\right]\right)} .
$$

As a result, optimal monopoly prices satisfy:

$$
\begin{aligned}
& A_{t}^{m}=\mathbb{E}_{j} V_{j}+\underbrace{\frac{1-\mathbb{E}_{j, \omega}\left[G\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}{\mathbb{E}_{j, \omega}\left[g\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}}_{\text {market power }}+\underbrace{\left.V_{j}\right)}_{\text {asymmetric information }} \\
& B_{t}^{m}=\quad \mathbb{E}_{j} v_{j} \quad-\frac{\mathbb{E}_{j, \omega}\left[G\left(\underline{\varepsilon}_{j, t}^{m}\right)\right]}{\mathbb{E}_{j, \omega}\left[g\left(\underline{\varepsilon}_{j, t}^{m}\right)\right]}- \\
& \operatorname{Cov}\left(\frac{g\left(\underline{\varepsilon}_{j, t}^{m}\right)}{\mathbb{E}_{j, \omega}\left[g\left(\underline{\varepsilon}_{j, t}^{m}\right)\right]}, \quad v_{j}\right)
\end{aligned}
$$

## Competitive Prices

Bertrand competition $\Rightarrow$ zero profits (a la Glosten-Milgrom)

$$
\begin{aligned}
A_{t}^{c} & =\frac{\mathbb{E}_{j, \omega}\left[v_{j}\left(1-G\left(\bar{\varepsilon}_{j, t}^{c}\right)\right)\right]}{\mathbb{E}_{j, \omega}\left[\left(1-G\left(\bar{\varepsilon}_{j, t}^{c}\right)\right)\right]} \\
B_{t}^{c} & =\frac{\mathbb{E}_{j, \omega}\left[v_{j} G\left(\underline{\varepsilon}_{j, t}^{c}\right)\right]}{\mathbb{E}_{j, \omega}\left[G\left(\varepsilon_{j, t}^{c}\right)\right]}
\end{aligned}
$$

## Competitive Prices

Bertrand competition $\Rightarrow$ zero profits (a la Glosten-Milgrom)

$$
A_{t}^{c}=\mathbb{E}_{t} v_{j} \quad+\quad \underbrace{\operatorname{Cov}\left(\frac{1-G\left(\bar{\varepsilon}_{j, t}^{c}\right)}{\mathbb{E}_{j, \omega}\left[1-G\left(\bar{\varepsilon}_{j, t}^{c}\right)\right]}, v_{j}\right)}_{\text {asymmetric information }}
$$

$$
B_{t}^{c}=\mathbb{E}_{t} v_{j} \quad-\quad \underbrace{\operatorname{Cov}\left(\frac{G\left(\varepsilon_{j, t}^{c}\right)}{\mathbb{E}_{j, \omega}\left[G\left(\varepsilon_{j, t}^{c}\right)\right]}, v_{j}\right)}_{\text {asymmetric information }}
$$

$$
A_{t}^{m}=\quad \mathbb{E}_{j} v_{j} \quad+\underbrace{\frac{1-\mathbb{E}_{j, \omega}\left[G\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}{\mathbb{E}_{j, \omega}\left[g\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}}_{\text {market power }}+\underbrace{\operatorname{Cov}\left(\frac{g\left(\bar{\varepsilon}_{j, t}^{m}\right)}{\mathbb{E}_{j, \omega}\left[g\left(\bar{\varepsilon}_{j, t}^{m}\right)\right]}, v_{j}\right)}_{\text {asymmetric information }}
$$

$$
A_{t}^{c}=\mathbb{E}_{t} v_{j} \quad+\quad \underbrace{\operatorname{Cov}\left(\frac{1-G\left(\bar{\varepsilon}_{j, t}^{c}\right)}{\mathbb{E}_{j, \omega}\left[1-G\left(\bar{\varepsilon}_{j, t}^{c}\right)\right]}, v_{j}\right)}_{\text {asymmetric information }}
$$

Two key differences:
(1) Competitive price has no markup/market power term.
(2) PDF vs. CDF:

- Monopolist's optimal price depends on mass of marginal investors
- Competitive price requires equal profits on average


## Evolution of Beliefs

Information: Dealers see volume at end of $t$ (buys and sells), or equivalently

$$
\epsilon_{t}^{k}=B_{t}^{k}-R_{t}-\omega_{t} \quad \text { or } \quad \bar{\epsilon}_{t}^{k}=A_{t}^{k}-R_{t}-\omega_{t}
$$

where $R_{t}=R_{j, t}$ if asset is of quality $j$

Since prices known, as if dealers see a signal $S_{t}=R_{t}+\omega_{t} \Rightarrow$ signal extraction problem

Updating: what would $\omega_{t}$ have to be in state $\iota \in\{I, h\}$ to generate $S_{t}$ ?

$$
\omega_{\iota, t}^{\star}=S_{t}-R_{k, t}
$$

Beliefs then evolve according to

$$
\mu^{\prime}=\frac{\mu_{t} f\left(\omega_{h, t}^{\star}\right)}{\mu_{t} f\left(\omega_{h, t}^{\star}\right)+\left(1-\mu_{t}\right) f\left(\omega_{l, t}^{\star}\right)}=\frac{\mu_{t}}{\mu_{t}+\left(1-\mu_{t}\right) \frac{f\left(\omega_{t}+R_{j, t+1}\left(\mu^{\prime}\right)-R_{l, t+1}\left(\mu^{\prime}\right)\right)}{f\left(\omega_{t}+R_{j, t+1}\left(\mu^{\prime}\right)-R_{h, t+1}\left(\mu^{\prime}\right)\right)}}
$$

Learning process depends on $R_{h, t}-R_{l, t}$

- Trading typically more informative when the reservation values are very different


## Learning: Picture

Density (S)

## Observed Signal



Density ( $\omega$ )


- Belief evolution depends on basic signal extraction
- Easy to see signal extraction problem more difficult if reservation values close together


## Equilibrium

A recursive equilibrium is a collection of functions for
(1) Reservation values: $R_{j}(\mu) j \in\{h, I\}$
(2) Thresholds: $\varepsilon_{j}^{k}(\mu, \omega), \bar{\varepsilon}_{j}^{k}(\mu, \omega) \quad k \in\{c, m\}$
(3) Prices: $A^{k}(\mu), B^{k}(\mu)$
(4) Beliefs: $\mu^{\prime}(\mu, \omega)$
(5) Demographics: $N_{j}^{0}(\mu, \omega), N_{j}^{1}(\mu, \omega)$
such that
(1) Reservation values are consistent with future beliefs and prices
(2) Given beliefs and prices, thresholds are optimal for traders
(3) Given beliefs and thresholds, prices are optimal for dealers
(4) Beliefs evolve according to Bayes' rule
(5) Demographics evolve consistent with prices, thresholds

# a tractable case 

## The Uniform-Uniform Model

Assumptions:
(1) $v_{j}=c_{j}$ for $j \in\{I, h\}$
(2) $\varepsilon_{i, t} \sim U(-e, e)$ and $\omega_{t} \sim U(-m, m)$
(3) $e$ and $m$ are sufficiently large s.t. thresholds are always interior

Together, these assumptions simplify both learning and pricing.

Given beliefs and prices, can characterize (unique) equilibrium

- Study relationship between search frictions, learning, and spreads...

Learning in the Uniform-Uniform Model

Recall: updating equation depends on

$$
\frac{f\left(\omega_{l}^{\star}\right)}{f\left(\omega_{h}^{\star}\right)}=\frac{f\left(S-R_{l}\right)}{f\left(S-R_{h}\right)}
$$

With bounded and uniform liquidity shocks, either $j$ is revealed, or nothing is learned:


## Learning in the Uniform-Uniform Model

Recall: updating equation depends on

$$
\frac{f\left(\omega_{l}^{\star}\right)}{f\left(\omega_{h}^{\star}\right)}=\frac{f\left(S-R_{l}\right)}{f\left(S-R_{h}\right)}
$$

Under uniform shocks, $f(\omega)=\frac{1}{2 m}$ if $\omega \in[-m, m]$, zero otherwise

$$
\mu^{\prime}(\mu, S)= \begin{cases}0 & \text { if } S \in \Sigma_{l}(\mu) \equiv\left[-m+R_{l}(0),-m+R_{h}(\mu)\right) \\ \mu & \text { if } S \in \Sigma_{b}(\mu) \equiv\left[-m+R_{h}(\mu), m+R_{l}(\mu)\right] \\ 1 & \text { if } S \in \Sigma_{h}(\mu) \equiv\left(m+R_{l}(\mu), m+R_{h}(1)\right]\end{cases}
$$

Then learning process summarized by $\mathbb{P}$ (quality revealed):

$$
p(\mu)=\frac{R_{h}(\mu)-R_{l}(\mu)}{2 m} .
$$

## Result

Time to learn, $\frac{1}{p(\mu)}$ decreases as $\left(R_{h}-R_{l}\right) \uparrow$.

## Pricing \& Equilibrium in the Uniform-Uniform Model

Given simple learning process and linear demand/supply, prices easy to characterize.

Implied bid-ask spread $\sigma$ given current beliefs $\mu \in(0,1)$ :

$$
\sigma(\mu)=e-\alpha_{c} \sqrt{e^{2}-4 \operatorname{Cov}\left(r_{j}, v_{j}\right)}
$$

where

$$
r_{j}=p(\mu) R_{j}\left(\mathbf{1}_{j=h}\right)+(1-p(\mu)) R_{j}(\mu)
$$

Simple expression allows us to derive properties of spreads

## Result (GM effect)

Spread is $\bigcap$-shaped in $\mu$, maximized at $\mu=1 / 2$.

## Result (DGP effect)

Spread is decreasing in $\alpha_{c}$.

## Reservation Values and Search Frictions

How does a higher $\pi$ affect spreads?

Crucial channel: effect of $\pi$ on $R_{h}-R_{l}$ :

$$
R_{h}-R_{l}=(1-\delta)\left(c_{h}-c_{l}\right)+\delta \mathbb{E}\left[R_{h}^{\prime}-R_{l}^{\prime}\right]+\delta \pi \mathbb{E}\left(\Omega_{h}^{\prime}-\Omega_{l}^{\prime}\right)
$$

where $\Omega_{j}=$ option value of selling - option value of buying

## Result

$R_{h}-R_{l}$ is decreasing in $\pi$.

- $\Omega_{h}^{\prime}-\Omega_{l}^{\prime}<0:$ Option to sell (buy) is worth less (more) when quality is high
- Higher $\pi$ increases the weight of the net option value, bringing $R_{h}$ and $R_{l}$ closer
- Intuition: investors behave more alike in two states when more opportunities to trade
- $\Rightarrow$ less adverse selection (given $\mu$ ), but also slower learning


## Search Frictions and Spreads

## Result (Putting it all together)

(1) Spread big when uncertainty high ( $\mu \approx 1 / 2$ ) (GM)
(2) $\left(R_{h}-R_{l}\right) \downarrow$ as $\pi \uparrow$
(3) Holding $\mu \in(0,1)$ fixed, spread $\downarrow$ as $\pi \uparrow$ (Static)
(4) Learning occurs slower when $R_{h}-R_{1}$ is small (Dynamic)

Therefore, two opposing effects on spread from decreasing search frictions ( $\pi \uparrow$ ):

- Static: spread $\downarrow$ as intertemporal competition $\uparrow$
- Dynamic: $\left(R_{h}-R_{l}\right) \downarrow \Rightarrow$ learning slows $\Rightarrow$ more uncertainty $\Rightarrow$ spread $\uparrow$


## Search Frictions and Spreads

Numerical simulation: $j=h, \mu=1 / 2, \pi \in\{0.25, .75\}$.


Figure: Average Spread Over Time


Figure: Average Beliefs Over Time

- $\pi \uparrow$ causes static fall in spread
- $\pi \uparrow$ causes slower learning, higher "long-run" spreads


## Numerical Example

## Generalized Version of Model

Relax previous assumptions on distributions, valuations:

- $\omega_{t} \sim N\left(0, \sigma_{\omega}^{2}\right) \quad \varepsilon_{i, t} \sim N\left(0, \sigma_{\varepsilon}^{2}\right)$
- $v_{j}=c_{j}+\xi$
- Additional, higher order terms complicate analysis

But, model easily solved computationally

- Guess $R_{j}(\mu)$ for $j=I, h$
- Given $R_{j}$, determine dealers' evolution of beliefs $\mu^{+}$
- Given future beliefs and $R_{j}$, compute $A(\mu)$ and $B(\mu)$
- Update guess of $R_{j}$ until convergence


## Parameterization

- Parameters approximate evidence from AAA-rated 5-year corporate bond evidence
- No gains to trade (on average) between dealers and traders $(\xi=0)$
- Model period set to 1 week

| Parameter | Value | Target | Source |
| :--- | :--- | :--- | :--- |
| $c_{h}-c_{l}$ | $\$ 1.16$ | Impact of Downgrade | Feldhutter (2012b) |
| $\mu_{0}$ | 0.5 | Probability of (AAA $\rightarrow$ AA) Downgrade | S\&P |
| $\sigma_{\omega}^{2}=\sigma_{\epsilon}^{2}$ | 0.16 | Avg. Gains to Trade | Feldhutter (2012a) |
| $\pi$ | 0.55 |  |  |
| $\alpha$ | 0.35 | Match Rates given Poisson | Feldhutter (2012a) |
| $\delta$ | 0.9 | sensitivity |  |

- $\delta=0.9$ implies trading horizon (conditional on no trade) of 10 weeks


## The Normal-Normal Model

Effect of $\pi$ (true state is $j=h$ )


Higher $\pi \rightarrow$ Lower $\left(R_{h}-R_{l}\right) \rightarrow$ Less learning $\rightarrow$ Wider spreads eventually

## The Normal-Normal model: Stationary Version

- Asset quality $j$ changes over time (with probability $\rho$ )
- Other elements exactly the same as before
- $\Rightarrow$ Non-trivial belief distribution in the long run (stochastic steady state)





Higher $\pi \rightarrow$ Lower $\left(R_{h}-R_{l}\right) \rightarrow$ Less learning $\rightarrow$ Wider spreads

Search vs Info Frictions

Exercise: hit benchmark with shocks to $\pi$ and $v_{l} \Rightarrow$ same $\Delta$ spread.
Question: are dynamic properties of spread and volume informative?


Figure: Spreads


Figure: Volume

## Conclusion

A dynamic model with two canonical frictions

- asymmetric information and infrequent trading opportunities/market power

Frictions interact in novel ways

- mitigating one could lead to wider spreads
- model helpful for understanding recent changes in OTC markets

Next steps

- Simulations suggest introduction of TRACE could widen spreads...
- disentangling the two frictions?....
- Indexed by $i \in[0,1]$
- They come into each period with $x_{i, t}$ units of the asset
- Payoff:

$$
\sum_{s=t}^{\infty}(1-\delta)^{s-t}\left[-d_{i, t} P_{t}+q_{i, t} p_{t}+\delta v_{j}\left(x_{i, t}+d_{i, t}+q_{i, t}\right)\right]
$$

where

$$
\begin{aligned}
& d_{i, t} \in\{-1,0,1\} \\
& P_{t} \in\left\{A_{t}, B_{t}\right\} \\
& x_{i, t+1}=x_{i, t}+d_{i, t}+q_{i, t}
\end{aligned}
$$

- $p_{t}$ : price in the interdealer market; competitive
- Conjecture that future bid and ask only a function of aggregate information and independent of individual positions.
- Radner: REE in the inter-dealer market $p_{t}=\mathbb{E}_{t}\left[v_{j} \mid\left\{d_{i, t}\right\}_{i \in[0,1]}\right]$.
- Dealers are small:

$$
\mathbb{E}_{t}\left[v_{j} \mid p_{t}, d_{i, t}\right]=\mathbb{E}_{t}\left[v_{j} \mid\left\{d_{i, t}\right\}_{i \in[0,1]}\right]
$$

- Act as if they are short-lived dealers and only care about $\mathbb{E}_{t}\left[v_{j}\right]$ where expectation is common across all dealers


## Experimentation

- From individual trader, dealer can learn at most $R_{j}+\omega+\epsilon$
- From market volume, dealer will learn $R_{j}+\omega$
- Implies information in market volume dominates information that can be learned from a single trade
- dominates in sense that dealer unwilling to pay any cost to learn $R_{j}+\omega+\epsilon$


## Equilibrium

A recursive equilibrium is a set of functions: Start with a guess for Compute optimal prices: Update/verify the guess $R_{j}(\mu) A(\mu)$ and $B(\mu)$ s.t. $\rightarrow$ beliefs

$$
\begin{aligned}
R_{j} & =(1-\delta) c_{j}+\delta \mathbb{E}\left[R_{j}\left(\mu_{j}^{\prime}\right)\right]+\delta \pi \Omega_{j}(\mu) \\
A & =\frac{\mathbb{E} v_{j} g\left(A-R_{j}\left(\mu_{j}^{\prime}\right)-\omega\right)+1-\mathbb{E} G\left(A-R_{j}\left(\mu_{j}^{\prime}\right)-\omega\right)}{\mathbb{E} g\left(A-R_{j}\left(\mu_{j}^{\prime}\right)-\omega\right)} \\
B & =\frac{\mathbb{E} v_{j} g\left(B-R_{j}\left(\mu_{j}^{\prime}\right)-\omega\right)-\mathbb{E} G\left(B-R_{j}\left(\mu_{j}^{\prime}\right)-\omega\right)}{\mathbb{E} g\left(B-R_{j}\left(\mu_{j}^{\prime}\right)-\omega\right)}
\end{aligned}
$$

where

$$
\begin{gathered}
\mu_{j}^{\prime}=\frac{\mu}{\mu+(1-\mu) \mathcal{L}_{j}\left(\omega, R_{h}\left(\mu_{j}^{\prime}\right)-R_{l}\left(\mu_{j}^{\prime}\right)\right)} \\
\Omega_{j}(\mu)=\mathbb{E}\left[\max \left(B(\mu)-R_{j}\left(\mu_{j}^{\prime}\right)-\omega-\epsilon, 0\right)-\max \left(R_{j}\left(\mu_{j}^{\prime}\right)+\omega+\epsilon-A(\mu), 0\right)\right]
\end{gathered}
$$

