

WHAT DO THE THREE STOOGES HAVE IN
COMMON WITH MOST CORPORATE EMPLOYEES?



FIND OUT THIS AND MORE!

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SIMON AUDITORIUM

Robert Baginski, Ph.D., is flying in specifically to talk to CMU! Bob is Senior Vice President of Global Marketing and Communications for [Satyam](#), serves on the company's Steering Committee, and is on the Board of Advisers for the Information Technology Services Marketing Association (ITSMA). Bob has over 25 years of experience in professional services marketing and communications; his previous employers include Accenture, CSC, Ernst & Whinney, Cleveland Consulting Associates, a global manufacturer, and a regional law firm.

What are the "hot" skills and marketing disciplines to build a career on? Which should be avoided? Bob will also provide career advice from various perspectives and offer off-hand, insider insights into embarking on a business career. Take advantage of this opportunity, as this kind of event will not come around often.



COME EVEN IF YOU'RE NOT
A BUSINESS MAJOR!

